



## **Brisbane District Bowls Association Incorporated**

### **Social Media Policy**

[for Players, Officials & all Members of affiliated clubs of BDBA ]

The purpose of this Policy is to provide guidelines for Players/Officials and Members of affiliated Clubs of BDBA who may access online social media networks for personal purposes. The purpose is not to infringe or improperly inhibit individual rights or privacy but for the protection of Players, Officials & Members of affiliated Clubs of BDBA.

Social media may include multi-media, private and business oriented social networking websites (e.g., Facebook, Twitter, LinkedIn, etc.) and all other internet postings including blogs and wikis but does not exclude any other form of online communication.

#### **Using Social Media for Personal Purposes**

Members who presently maintain individual pages on social media sites to connect with their families and friends should recognize their responsibilities as members of affiliated Clubs of BDBA when content is published on these sites.

#### **Responsibilities**

Expectations of conduct of all individuals who are members of affiliated clubs of BDBA:

- Responsibility for any published content and liable to be disciplined for commentary, content, or images that are defamatory, pornographic, proprietary, harassing, discriminatory, libelous or that can create hostility with others.
- Ensuring Social Media is not used to make derogatory comments about Bowls Australia, Bowls Queensland, BDBA, any other District or any member of affiliated Clubs of BDBA.
- Defamation of any official, any event or any other player while competing in a competition shall render the offender liable to disqualification from the event or other disciplinary action.

Inappropriate behaviour includes (but not limited to): –

1. Comments that may damage the reputation of BDBA, regardless of whether BDBA is named directly or identifiable in another manner.
2. Photographs or other digital media of Official, Player, volunteer or any member of affiliated Clubs of BDBA behaving inappropriately, which may be linked to BDBA.
3. Posting comments or photographs of any Official, Player, volunteer or any member of affiliated Clubs of BDBA without their express permission.
4. Posting threatening comments, bullying or harassing of any Official, Player, volunteer or any member of affiliated Clubs of BDBA.

5. Derogatory, disparaging, defamatory, discriminatory, or offensive comments regarding Official, Player, volunteer or any member of affiliated Clubs of BDBA including Sponsors or any other stakeholders.
6. Disclosure of confidential information relating to any Official, Player, volunteer or any member of affiliated Clubs of BDBA.
7. Disclosure of information that is financial, operational, and/or legal in nature relating to BDBA or any Official, Player, volunteer or any member of affiliated Clubs of BDBA.
8. Posting any content that may violate any law or which may infringe privacy rights of any person.
9. Post content that violates the intellectual property rights of any party.
10. Post false or defamatory statements about any individual, community, company, organisation, or any other entity.

You may have legal liability for any information you contribute over any online communication channels regarding BDBA

Brisbane District Bowls Association reserves the right to modify this policy at any time.

Date: 13 November 2020

Brisbane District Bowls Association Inc.